Performance Analysis of Layered Vector Space Model in Web Information Retrieval

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ABSTRACT
Information on the web is growing exponentially. The unprecedented growth of available information coupled with the vast number of available online activities. It has introduced a new wrinkle to the problem of web search. It is difficult to retrieve relevant information. In this context search engines have become a valuable tool for users to retrieve relevant information. Finding relevant information according to user’s need is still a challenge. Various retrieval models have been proposed and empirically validated to find out relevant web pages related to user’s queries. The vector space model is one of the extensively used for web information retrieval. But this model ignores the importance of terms with respect to their position while calculating the weight to the terms.

In this paper, new approach is proposed and validated based on vector space model, referred as Layered Vector Space model. In Layered Vector Space approach, the importance of terms with respect to their position is considered. The web document is conceptually segmented in N-layers considering the organization of the web document and the weights are assigned to terms appearing in different layers based on their occurrence within the document. The proposed layered vector space approach is compared with other token based similarity measures: vector space model, Jaccard similarity, Dice similarity, Pearson’s coefficient and PMI-IR.

General Terms
Information Retrieval; Layered vector space model.

Keywords
vector space model; Dice similarity; Jaccard similarity; Cosine Similarity; Layered vector space model; pearson’s coefficient; PMI-IR; Similarity measure.

1. INTRODUCTION
The growth of the World Wide Web has prompted a massive increment in the measure of information. The web offers new opportunities and difficulties to information retrieval (IR) scientists. With the information explosion and ceaseless increment of pages, it is tricky to recover valuable and dependable information from the web [1]. The concept of “what is relevant” to a user has only become more unclear as the web has matured and more diverse data have become available. The major problem in web information retrieval is the issue of predicting which document is relevant and which are not. Information retrieval has become of primary interest in computational and language interpretation from texts.

Information retrieval task is an important and major issue in the information age and it plays an important role in knowledge discovery. Most of the current search engines are based on the terms, not the concepts. When searching for certain information or knowledge with a search engine, one can only use a few terms to narrow down the search. The result of the search process maybe tens or maybe hundreds of relevant and irrelevant links to various web pages.

The information retrieval facilitated by the automation of the term extraction process. As a result, a number of term extraction methods have been developed. Because terms can be relate to each other as well as to existing knowledge base, the notion of term similarity has also been defined and considered in different ways: terms may have functional, structural, lexical or other similarities. Establishing relations between extracted terms from a corpus is indispensable for improving information retrieval. The purpose of information retrieval is to assist users in locating the information they are looking for. The main idea is to locate documents that contain terms that users specify in queries.

The requirement for persuasive techniques for IR has become essential due to the gigantic explosion of information on the web. Web information retrieval needs to manage retrieval of unstructured information particularly textual documents [2][3]. The web allows users to publish large volumes of data with almost no controlling standards that upset the process of accumulating information from it. In order to gratify precise user’s needs, it has to overcome some hostile characteristics such as irregular data quality, volume of data, content and format heterogeneity that arises mainly because of unstructured or semi-structured format of data.

End-Users moreover present some additional troubles in the information retrieval. A query or a topic submitted by a user may itself be unstructured e.g. a sentence or even documents. Sometimes the query submitted by the user may be structured such as a Boolean expression. Contrary to the previous scenario, it is observed that a user typically submits short inquiries. The studies exhibit that the conventional request length is 2-3 keywords. User’s query may not contain the most suitable terms as truly expected by the User. Also, these short requests have state of vulnerability. User’s main concern is the methods by which to procure the suitable and accurate information from the web. The meticulous conveyance of content is subject to user preferences and interpretation. There are numerous reasons for not obtaining relevant documents. Few of these are listed beneath.

• Information needs are frequently imprecisely defined that generates a semantic gap between user needs and their specification [3][4].
• The user queries are limited to a couple of words and the
users often do not have foggist idea about the best query to retrieve the information they require [5].

- There are various types of users and they have their own perspectives and interpretation. Even for exactly the same content, there may be diverse understanding and interpretation.
- Besides, the user's needs for information change with time. In order to make the enormous amount of information readily available and more easily accessible to users, the information must be decently composed and indexed in efficient ways [4][5].

Major problem in information retrieval is the issue of predicting which documents are relevant and which are not. This relies on a similarity measure approach that decides whether documents are pertinent or not and the similarity measure approach also helps in ordering and ranking of the retrieved documents. Documents appearing at the top of the order are considered to be more likely to be relevant.

Broadly, there are two major categories of web information retrieval approaches, semantic and statistical approach [6]. Semantic methodologies endeavor to execute some level of syntactic and semantic analysis. It tries to reproduce in some degree the understanding of the natural language text that a human user would provide. In statistical approach, the documents that match the query most closely on the basis of some statistical measure are retrieved or ranked.

Statistical approaches fall into a number of categories such as boolean model, extended boolean model, vector space model, and probabilistic model [7][8][9]. In statistical approach, documents are initially preprocessed. All documents are segmented into tokens based on white space, paragraph separators and punctuation marks. All words are extracted and stemmed to get the root word. This is one of the essential steps in similarity matching process. Similarly stop words are removed. Stopwords are some extremely regular words which would appear to be of little value in documents matching process. These stopwords should be discarded during indexing. Removal of stopwords significantly reduces the number of postings that a system has to store. Lastly the number of occurrences of each word is counted and typically transformed into a suitable representation.

2. RELATED WORK

The retrieval of relevant documents for the user request is of utmost importance. Measures of retrieval performance characterize different aspects of document orderings. Usually a document showing better performance is moved up in the ranked list of documents whereas a document with lower performance is moved down in the ranked list. Document ordering is usually performed by search engine using a ranking algorithm. One of the ways to find the relevance is to calculate the similarity of the user query with the documents in the dataset. The retrieved documents are ranked in the order of presumed importance. There is a large number of similarity measures proposed in the literature, because the best similarity measure doesn't exist.

Similarity measures play inexorably paramount part in text related research and applications. Discovering similarity between words is a crucial part of text similarity which is then used as a primary stage for sentence, paragraph and document similarities. Words can be comparable in two ways, lexically and semantically [10]. Semantic similarity measures play an important role in the extraction of semantic relations.

In order to resolve the semantic similarity between the words, intelligence needs to be incorporated. Using intelligence assimilated in the computer, semantics or meaning of the words can be interpreted. With grammar and syntactic representation, the semantics associated between words or terms are represented. For this, various approaches have been suggested till now. The various approaches or metrics for word semantic similarity can be categorized as follows:

- Pre-compiled database based metrics: These metrics based on ontologies such as WordNet, UMLS and MeSH. They are based human-built knowledge resources. These metrics are designed by human experts.
- Co-occurrence based metrics: These metrics are proposed based on the co-occurrence of terms or words. The basic hypothesis is that the semantic similarity between words or terms is functionally expressed as a ratio of their co-occurrence [11][12].
- Context based metrics: These metrics are expressed as text. It understands and utilizes the contextual meaning and vicinity of words or terms to compute semantic similarity between text and text snippets [11].

Several methods have been proposed in the literature based on concepts of precompiled database e.g. in order to compute semantic similarity between words or snippets, WordNet [13] is used. WordNet is a lexical database that used on-line semantic dictionary. This was developed at Princeton by a group led by Miller. It resembles the traits of a thesaurus in that it structures words that have similar meaning together. WordNet displays some quality of a dictionary. It describes the definition of words and their corresponding part-of-speech. Second, considering words and its positions in the taxonomic structure, edge counting methods are proposed based on the length of the paths that link the word and word position.

The Unified Medical Language System started at the National Library of Medicine (NLM) [14] in 1986, with one of the objectives is to help interpret and understand medical meanings across systems. It consists of three main knowledge sources: Metathesaurus, Semantic Network, SPECIALIST Lexicon and Lexical Tools. The Metathesaurus is built from the electronic versions of 5 various thesauri, classifications, code sets, and lists of controlled terms used in patient care, health services billing, public health statistics, indexing and cataloging of biomedical literature, and/or basic, clinical, and health services research.

MeSH [15], stands for Medical Subject Headings is one of the main source terminologies and concepts used in UMLS with the primary purpose of supporting indexing, cataloging, and retrieval of medical literature articles stored in NLM MEDLINE database, and includes about 16 high-level categories taxonomies and sub-trees.

Similarly consolidating taxonomic peculiarities that exist in the used resources, information content methods are proposed that compute similarity between terms e.g. count of subsumed words, frequencies computed over textual corpora [17][18][19]. Besides, new words are perpetually being created and new sense is additionally being allotted to the present words, linguistics similarity between words keeps changing dynamically.

Semantic similarity between words changes over time as new
words are constantly being created and new meaning is also
being assigned to the existing words. There are some
problems with the pre-compiled databases. The new senses of
words cannot be immediately listed in any pre-compiled
database. Maintaining an up-to-date taxonomy of all the new
words and new usages of existing words is difficult and
costly. Syntactic or lexical similarity is introduced though
different String-Based algorithms[17][20]. A string metric is a
metric that measures similarity or dissimilarity between two
text strings for approximate string matching or comparison.
String-Based measures operate on string sequences and
character composition. There are two types of String based
similarity measures
- Character Based Similarity Measures
- Terms Base Similarity Measures

2.1 Character-Based Similarity Measures

2.1.1 Longest Common Subsequence (LCS)

It considers the similarity between two strings and it is
focused around the length of contiguous chain of characters
that exist in both strings [21][22]. LCS is used to establish the
length of sequential relationships between queries and
documents. LCS is adopted in the text document retrieval
systems as a feature weighting technique. This metric simply
normalizes the length of the largest substring that the two
strings have in common. The formula is given below in eq. (1)

\[ LCS_{Sim}(s_1, s_2) = \frac{2 \times \text{len}(\text{CommonSubstring}(s_1, s_2))}{\text{len}(s_1) + \text{len}(s_2, \text{length})} \]  

(1)

where \( \text{len}() \) function returns the number of characters in a
string.

2.1.2 Jaro

It is based on the number and order of the common characters
between two strings; it takes into account typical spelling
deviations and mainly used in the area of record linkage.
The formula for Jaro similarity measure is given below in eq. (2)

\[ \text{Jaro}(s_1, s_2) = \frac{1}{3} \left( \frac{m}{|s_1|} + \frac{m}{|s_2|} + \frac{m - t}{m} \right) \]  

(2)

Where m is the number of matching characters and t is the
number of transpositions. Two characters match if they are
not further apart than

\[ \frac{\text{max}(s_1, \text{length}, s_2, \text{length})}{2} \]

2.1.3 Jaro–Winkle

It is an extension of Jaro distance. The Jaro-Winkler distance
is a measure of similarity between two strings [23][25]. The
Jaro measure is the weighted sum of percentage of matched
characters. Winkler increased this measure for matching
initial characters, and then rescaled it. The formula for Jaro-
winkle similarity measure is below in eq. (3)

\[ \text{JaroWinkle}(s_1, s_2) = \text{Jaro}(s_1, s_2) + (1 - \text{Jaro}(s_1, s_2)) \]  

(3)

2.1.4 Needleman-Wunsch:

It is an example of dynamic programming. It performs a
global alignment to find the best alignment over the entire two
sequences. The algorithm essentially divides a full sequence
into a series of smaller sequences and uses the solutions to the
smaller sequences to reconstruct a solution to the larger
sequences. It is also sometimes referred to as the optimal
matching algorithm and the global alignment technique. The
Needleman-Wunsch algorithm is widely used for optimal
global alignment, particularly when the quality of the global
alignment is of the utmost importance. It is suitable when the
two sequences are of similar length, with a significant degree
of similarity throughout [23][25].

2.1.5 Smith-Waterman

It is another example of dynamic programming. It performs a
local alignment to find the best alignment over the conserved
domain of two sequences. It is useful for dissimilar sequences
that contain regions of similarity or similar sequence motifs
within their larger sequence context. One can align two
partially overlapping sequences, also it’s possible to align the
sub-sequence of the sequence to itself. These are the main
advantages of Local Sequence Alignment [23][25].

2.1.6 N-gram

It is a sub-sequence of n items from a given sequence of text.
N-gram similarity algorithms compare the n-grams from each
character or word in two strings. Each word is represented by
a list of its constituent n-grams, where n is the number of
adjacent characters in the substrings. Using these lists,
similarity measures between pair of words are calculated
based on shared unique n-grams and the number of unique n-
grams for each word. Typical values for n are 2 or 3, which
correspond to the use of bigrams and trigrams. For bigram the
number of n-grams is n+1, and trigram is n+2. Distance is
computed by dividing the number of similar n-grams by
maximal number of n-grams [23][24].

2.1.7 Damerau-Levenshtein

The Levenshtein algorithm calculates the least number of edit
operations that are necessary to modify one string to obtain
another string. It defines distance between two strings by
counting the minimum number of operations needed to
transform one string into the other [23][24], where an
operation is defined as an insertion, deletion, or substitution of
a single character, or a transposition of two adjacent
characters.

2.2 Term-based Similarity Measures

2.2.1 Block Distance

Manhattan distance or City Block is an efficient statistical
measurement of similarity /dissimilarity. The City block
distance is always greater than or equal to zero. The
measurement would be zero for identical points and high for
points that show little similarity. It uses two vectors of equal
length with n time samples. It is sums the absolute value of the
difference in corresponding samples for all samples [25].
Block distance between two point p and q is given by formula
below

\[ \text{Block-distance}(p, q) = \sum_{i=1}^{n} |(q_i - p_i)| \]  

(4)

2.2.2 Euclidean distance

Euclidean distance is the distance between two points (p, q) in
any dimension of space and are the most common use of
distance. When data is dense or continuous, this is the best
proximity measure. It is the square root of the sum of squared
differences between corresponding elements of the two
vectors [24].
Fig. 1 Taxonomy of Lexical Similarity

2.2.3 Matching Coefficient
The simple matching coefficient used which has the number of shared index terms. It is a very simple vector based approach which simply counts the number of similar terms, on which both vectors are non-zero. This coefficient does not take into account the sizes of vectors. Given two vector \( i \) and \( j \) of features, Where

- \( p \) - Number of variables that are positive in both vectors
- \( q \) - Number of variables that are positive in the first vector and negative in the second vector
- \( r \) - Number of variables that are negative in the first vector and positive in the second vector
- \( s \) - Number of variables that are negative in both
- \( t \) - Total number of variables i.e. \( t = p + q + r + s \)

The Matching coefficient is

\[
MC_{ij} = \frac{p + s}{t} \tag{6}
\]

2.2.4 Overlap coefficient
The overlap coefficient is a similarity measure related to the Jaccard’s index that computes the overlap between two sets. It is defined as the size of the intersection divided by the smaller of the size of the two sets. Overlap Coefficient (OC) is a metric that determines to what degree one string is a substring of another. If set \( s_1 \) is a subset of \( s_2 \) or the converse then the overlap coefficient is equal to one. Its formula is given below.

\[
OC(s_1, s_2) = \frac{|s_1 \cap s_2|}{\min(|s_1|, |s_2|)} \tag{7}
\]

3. LAYERED VECTOR SPACE MODEL

The vector space model is a standout amongst the most broadly known and contemplated IR models. This is because of its simplicity and its efficiency over large document collections. In vector-space approach, a document is conceptually exemplified by a vector of terms taken out from the document. The weight connected with the terms expresses the prominence of the terms in the document and inside the entire document collection. Additionally a query is exhibited as a list of terms with related weights indicating the imperativeness of the terms in the query.

The viability of the vector space model crucially relies on upon the weights attached to the terms of the document vectors. Terms that happen all the more frequently in a document are dealt with as more essential, i.e. they better depict the document content, and accordingly are given a higher weight. Terms that happen less habitually everywhere on a dataset are given a higher weight as they find themselves able to segregate the documents in a more noticeable manner.

Web document has semi-structured characteristics. The terms that are utilized for indexing purpose appears in exceptional area such as title, subtitle, header, hyperlinks etc. The content of these exceptional areas represents paramount information in the web documents. The vector space model disregards the vitality of these terms and their position in the document while ascertaining the weights to these indexing terms.

In N-layer vector space representation, semi-structured characteristics of web document are considered. The terms that appear in the exceptional locations such as title, hyperlinks, body and paragraph represent more vital information in the web document. The document is coherently isolated in layers as per the structure and weights are allocated to terms focused around their vicinity in various layer inside the document. The document is sensible separated into three layers, specifically, title region, hyperlink region and body region and weights are allotted to terms focused around their vicinity in distinctive layer inside the document.

Let \( D = \{D_1, D_2, D_3, \ldots, D_n\} \) be the document set. where

- \( tf_k \) - Feature frequency of term \( k \) in document \( Di \)
- \( tf_{km} \) - Region feature frequency of term \( k \) in document \( Di \)
- \( \alpha \) - Weight assigned to Title region.
- \( \beta \) - Weight assigned to Hyperlink region.
- \( \gamma \) - Weight assigned to Body Region.

\[
M = tf_{ik1} + tf_{ik2} + tf_{ik3} \tag{8}
\]

In order to calculate the feature frequency of terms, region frequency of terms in each region is considered. More weightage is assigned to term appearing in title region followed by hyperlink region and body region i.e. \( \alpha > \beta > \gamma \geq 1 \) while calculating feature frequency of term \( tf_k \) multiply it by factor by \( log\left(\frac{M}{tf_{km}}\right) \) The feature frequency is calculated as given in eq. (8)

\[
tf_k = \alpha \times tf_{ik1} \times \log\left(\frac{M}{tf_{ik1}}\right) + \beta \times tf_{ik2} \times \log\left(\frac{M}{tf_{ik2}}\right) + \gamma \times tf_{ik3} \times \log\left(\frac{M}{tf_{ik3}}\right) \tag{8}
\]

The term \( idf_k \) represents inverse document frequency and is given by Eq. (9)

\[
idf_k = \log\frac{N}{n_k} \tag{9}
\]
The weight of a term is the product of its feature frequency and inverse document frequency. This is given by Eq. (10)
\[ W_{ik} = \frac{tf_k \log \frac{N}{n_k}}{\sqrt{\sum_{j=1}^{k} (tf_k)^2 \log \frac{N}{n_k}^2}} \]

The Similarity between document Di and query q is defined as dot product of the document and query vectors which is equal to the cosine angle between document and query. Let \( w_1, w_2 \) \( w_3, \ldots, w_q \) represents weights of term appearing in document Di. Let \( w_{q1}, w_{q2}, \ldots, w_{qq} \) respectively represents weights of term appearing in query q. The similarity between document and query is calculated by Eq. (11).
\[ \text{Sim}(D_i, q) = \frac{\sum_{j=1}^{q} w_{qj} * w_{ij}}{\sqrt{\sum_{j=1}^{q} (w_{qj})^2} \sqrt{\sum_{j=1}^{q} (w_{ij})^2}} \]

If the similarity value of a document and query is zero it means that the query and document vector are orthogonal and have no match. Once the similarity value of the document and query is calculated, the documents are ranked according to their cosine similarity value.

### 4. SIMILARITY MEASURES AND EVALUATION PARAMETERS

A similarity measure computes the degree of similarity between a document and query. Similarity measures depend vigorously on terms occurring in both query and the document. Similarity score will be zero or low, if the query and document do not have any term in common. Various similarity measures have been suggested to match the query document. In this paper in order to investigate the performance of N-layer vector space model, five diverse similarity measures are considered: cosine similarity, dice similarity, jaccard similarity, PMI-IR similarity and Pearson similarity.

#### 4.1 Cosine Similarity

Cosine similarity is one of the most widely used similarity measure applied to text document. A document is conceptually represented by a vector of keywords extracted from the document, with associated weights representing the importance of the keywords in the document and within the whole document collection. A query is modeled as a list of keywords with associated weights representing the importance of the keywords in the query. The similarity of two documents corresponds to the correlation between the vectors. This is quantified as the cosine of angle between vectors as given in equation (12)
\[ \text{Sim}(D_i, q) = \frac{\sum_{j=1}^{q} w_{qj} * w_{ij}}{\sqrt{\sum_{j=1}^{q} (w_{qj})^2} \sqrt{\sum_{j=1}^{q} (w_{ij})^2}} \]

#### 4.2 Dice Coefficient Similarity

Dice Coefficient is a popular combinatorial similarity of measure adapted to information retrieval to measure lexical distributional similarity [10][18]. It is computed as twice the ratio between the size of the intersection of the two sets and the sum of the sizes of the individual sets. With the dice coefficient, the similarity between words with no shared co-occurrences is zero and the similarity between words with identical features is 1.
\[ \text{Dice}(A, B) = \frac{2 * |A \cap B|}{|A| + |B|} \]  

For a text document, the dice coefficient is the ratio of two of the sum of weights of shared terms to the sum of weights of individual set of two documents. The formal definition for document and query is below in eq. (14)
\[ \text{Dice}(D_i, q) = \frac{2 * \sum_{j=1}^{q} w_{qj} * w_{ij}}{\sqrt{\sum_{j=1}^{q} (w_{qj})^2 + \sum_{j=1}^{q} (w_{ij})^2}} \]

#### 4.3 Jaccard’s Coefficient Similarity

Jaccard’s coefficient also known as the tanimoto coefficient is another popular combinatorial similarity measure. It can be defined as the proportion of features belonging to either word that are shared by both words [14][15]. It is the ratio between the size of the intersection of the feature sets and the size of the union of feature sets.
\[ \text{Jaccard}(A, B) = \frac{|A \cap B|}{|A| + |B| - |A \cap B|} \]

For text document, the Jaccard coefficient compares the sum of weights of shared terms to the sum of weights of terms that are present in either of the two documents but are not the shared terms. The formal definition is given below in eq. (16)
\[ \text{Jaccard}(D_i, q) = \frac{2 * \sum_{j=1}^{q} w_{qj} * w_{ij}}{\sqrt{\sum_{j=1}^{q} (w_{qj})^2 + \sum_{j=1}^{q} (w_{ij})^2 - \sum_{j=1}^{q} w_{qj} * w_{ij}}} \]

#### 4.4 PMI-IR

The point wise mutual information for information retrieval (PMI-IR) was suggested by Turney as an unsupervised measure for the evaluation of the semantic similarity of words. It is based on word co-occurrence collected over very large corpus. This statistical approach is used to compute relatedness between terms i.e. the degree of shared content as measured by probability of co-occurrence versus independent occurrence of terms [16][26]. PMI has been applied to several natural language processing problems including word clustering and word sense disambiguation. PMI between two terms t1 and t2 compares the probability of observing the two terms together to the probabilities of observing t1 and t2 independently.
\[ \text{PMI}(t_1, t_2) = \log \frac{p(t_1 | t_2)}{p(t_1) p(t_2)} \]

For text document and query, above definition is extend as follows. Here N= no of document in the corpus.
\[ \text{PMI-IR}(D_i, q) = \frac{\left( \sum_{j=1}^{q} w_{qj} * w_{ij} \right) \sqrt{\sum_{j=1}^{q} (w_{qj})^2 + \sum_{j=1}^{q} (w_{ij})^2}}{\sqrt{N}} \]

#### 4.5 Pearson’s Correlation Coefficient

Pearson’s correlation coefficient is another measure of the extent to which which two vectors are related. Pearson correlation [12][18] is very similar to Euclidean distance. It can be succinctly be defined with the following expression
Pearson correlation coefficient between two data points is defined as the covariance of the two points divided by the product of their standard deviations. Pearson correlation can be thought of as the line of best fit between the points of a given set. The value of Pearson correlation varies from 1 to -1. The value of Pearson’s coefficient 1 represents strong positive correlation or a good match, while a -1 represents a strong negative correlation, which in this case would mean a bad match. A value of 0 indicates no correlation. There are different forms of the Pearson correlation coefficient \((P)\) formula

\[
P(D, q) = \frac{\sum_{i=1}^{t} W_{ij} * W_{iq} - TF_{d} * TF_{q}}{\sqrt{[\sum_{i=1}^{t} (W_{ij})^2 - TF_{d}^2][\sum_{i=1}^{t} (W_{iq})^2 - TF_{q}^2]}}
\]

where

\[
TF_{d} = \sum_{j=1}^{t} W_{ij} \quad \text{and} \quad TF_{q} = \sum_{j=1}^{t} W_{iq}
\]

Information retrieval performance is usually measured by considering to what degree documents are relevant to the searcher and are moved toward the front of the ordered list of documents. In order to compare the N-layer vector space model with other similarity measures, precision and recall are used as evaluation parameters. Precision indicates the percentage of documents retrieved that are pertinent to user’s needs and recall indicates percentage of pertinent documents that are retrieved.

\[
\text{Precision} = \frac{\text{Number of retrieved relevant document}}{\text{Total number of retrieved document}}
\]

\[
\text{Recall} = \frac{\text{Number of retrieved relevant document}}{\text{Total number of relevant document}}
\]

Along with precision and recall, one more parameters: F-measure is applied for assessment of performance of information retrieval process. There are two purposes behind applying these parameters. To start with, the proper estimation of maximum recall for a query requires comprehensive information of every last one of document in the collection. With large collection of information, such knowledge is unobtainable which infers that recall can’t be assessed exactly. Also, precision and recall are correlated measures which apprehend aspects of the set of retrieved documents. It is helpful to have a solitary measure which consolidates precision and recall. The F-measure consolidates precision and recall, taking their harmonic mean. The F-measure is high when both precision and recall are high.

\[
F = \frac{2 * P * R}{P + R}
\]

Where \(P\) and \(R\) represents accuracy and review separately. The F-measure expects values in the interim of \([0, 1]\). It has value 0 when no pertinent documents are retrieved and the estimation of F-measure is 1 when all retrieved document are significant.

5. RESULT
In order to investigate and analyze the performance of N-layer vector space model, three datasets are used. First dataset used for experimentation is UW-CAN-DATASET [27] from University of Waterloo. The dataset consists of 314 web pages from various web sites at university of Waterloo and some Canadian websites. These web pages are categorized into 10 categories. Fig.2 shows graph of average precision and average recall obtained for UW-CAN-DATASET and Fig 3 shows precision versus recall graph of all six similarity measures for UW-CAN-DATASET.

The N-layer similarity approach out performs other similarity measures: jaccard similarity, dice similarity and Pearson’s similarity. When it is compared with cosine similarity and PMI-IR similarity, average precision is merely increased whereas average recall shows significant improvement. The N-layer vector space similarity approach shows significant improvement as compared to jaccard similarity, dice similarity and Pearson’s similarity measures.
Table 1. Precision and Recall for UV-CAN-DATASET

<table>
<thead>
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<th>Similarity Technique</th>
<th>Precision</th>
<th>Recall</th>
</tr>
</thead>
<tbody>
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<td></td>
<td>Min</td>
<td>Max</td>
</tr>
<tr>
<td>N-layer Similarity</td>
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<tr>
<td>Cosine similarity</td>
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<tr>
<td>Jaccard Similarity</td>
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<td>Dice Similarity</td>
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<td>Pearson Similarity</td>
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<td>0.69</td>
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</table>

Second dataset used for experimentation is MathWebPageCorpus dataset [28] from National University of Singapore. It consists of web pages related to 27 different mathematical concepts.

Fig 4: Precision and Recall for MathWebPageCorpus

Fig 4 shows graph of average precision and average recall obtained for MathWebPageCorpus dataset and Fig 5 shows precision versus recall graph of all six similarity measures for MathWebPageCorpus dataset.

It shows that the layered vector space approach gives better result as compare to other similarity measures: cosine similarity, Jaccard similarity, dice similarity, PMI-IR similarity and Pearson similarity respectively. The result is obtained by executing 25 queries. Table 2 show details of precision and recall obtained with MathWebPageCorpus for different similarity measures.

Table 2. Precision and Recall for MathWebPageCorpus

<table>
<thead>
<tr>
<th>Similarity Technique</th>
<th>Precision</th>
<th>Recall</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Min</td>
<td>Max</td>
</tr>
<tr>
<td>N-layer Similarity</td>
<td>0.45</td>
<td>0.86</td>
</tr>
<tr>
<td>Cosine similarity</td>
<td>0.24</td>
<td>0.78</td>
</tr>
<tr>
<td>Jaccard Similarity</td>
<td>0.18</td>
<td>0.80</td>
</tr>
<tr>
<td>Dice Similarity</td>
<td>0.18</td>
<td>0.80</td>
</tr>
<tr>
<td>PMI_IR</td>
<td>0.17</td>
<td>0.90</td>
</tr>
<tr>
<td>Pearson Similarity</td>
<td>0.22</td>
<td>0.83</td>
</tr>
</tbody>
</table>

The third data set used for experimentation is the 7sector [29] dataset. It contains 3417 web articles partitioned in hierarchical order. These articles are categorized in basic material, energy, financial, health, technology, transport and utilities.

Fig 6 shows the graph of average precision and average recall for 7sector dataset and the Fig. 7 shows precision versus recall graph of all six similarity measures for sector dataset. The result shows significant improvement in average precision and average recall when layered approach is compared with all other token based similarity measures.

F-measure is used as standard performance measure in information retrieval which includes precision and recall. F-measure calculated for all three datasets is shown in table 4. The table shows that F-measure obtained for layered vector space approach is better than all other similarity measures for the three standard datasets.
6. CONCLUSION

Term weight appraisal is an important aspect of information retrieval. Terms are words, phrases, or any other indexing units used to identify the document. The term that appears in the special locations such as title, hyperlinks, body and paragraph represents more important information in the web document. The proposed layer vector space model assigns more weight to terms appearing in special location such title, hyperlink, body.

In this paper, performance of N-layer vector space model is compared with five different similarity measures: cosine similarity, dice similarity, jaccard similarity, PMI-IR similarity and Pearson similarity. For the comparison, three different standard dataset are used. For all three datasets, N-layer vector space model shows significant improvement in precision and recall as compare to dice similarity, jaccard similarity and Pearson similarity. The layered vector space approach, average precision and average recall is improved by approximately 20 to 25 percent and 25 to 30 percent respectively.

The N-layer vector space model is also compared with PMI-IR for all three datasets. It shows average precision and average recall is improved by approximately 10 percent and approximately 11 percent respectively. The proposed approach when compared with cosine similarity shows that average precision and average recall is improved by 5 percent and approximately 7 percent respectively.

F-measure is one more parameter used to evaluate the performance. The N-layer vector space approach shows approximately 10 percent improvement in F-measure when it is compared with vector space model and PMI-IR. In case of dice similarity, jaccard similarity and Pearson similarity, it shows approximately improvement of 20 percent. The layered vector space approach outperforms other similarity measures. The overall assessment shows that concept of assigning weight to the term based on the position of term within document provides better results.

7. REFERENCES


Search Engine Techniques, Al-Satil Journal, Page 55-81


[27] http://pami.uwaterloo.ca/~hammouda/webdata/ visited on 08/10/11
